



UNITED

Collaboration

Optimism

Resources

Humor

Network

Welcome to MSCA's tenth edition of MSCA United. During these times of uncertainty, MSCA wants to offer its members a weekly resource with updates, tips & tricks, quotes, articles, and humor. Each edition will be posted on the MSCA website under the Resources Tab as MSCA United - Special Editions.



Industry Articles

- [Twin Cities Leads the Way in Transforming Malls into Town Centers](#)
- [Grocery stores, Target and Walmart could save shopping malls by filling the void left by dying department stores](#)
- [The Five Emerging Forces of Retail's New Normal](#)

Reopening Your Offices and Businesses

- [Industry Guidance for Safely Reopening Minnesota Businesses](#)
- [US Department of Labor Occupational and Safety Health Administration COVID-19](#)
- [Shea Speaks with the Business Journal about Office Reopening](#)
- [Recovery Readiness: A How-To Guide for Reopening Your Workplace](#)



Leadership Quote

Emilee DeCoteau, 2020 Board Member

"All the adversity I've had in my life, all my troubles and obstacles, have strengthened me..." - Walt Disney

Now is your chance to share the great things that are happening at your company!



Whether it is company updates, new clients, deals being done, hiring, promotions, etc. we want to help share that good news! Please send to [Emma](#) or [Karla](#).

If you have any ideas on how MSCA can help you, how we as membership can help each other, please contact [Karla Keller Torp](#) or [Emma Radtke](#).

COVID-19 Resources

- [MSCA COVID-19 Resource Page](#)
- [Executive Order 20-63 Continuing to Safely Reopen Minnesota's Economy and Ensure Safe Non-Work Activities](#)
- [Stay Safe MN](#)

We are all in this together and together we will stand strong!