



UNITED

Collaboration

Optimism

Resources

Humor

Network

Welcome to MSCA's sixth edition of MSCA United. During these times of uncertainty, MSCA wants to offer its members a weekly resource with updates, tips & tricks, quotes, articles and humor. Each edition will be posted on the MSCA website under the Resources Tab as MSCA United - Special Editions.



Local/Industry Resources

- [OmniTalk](#)
- [The Musicant Group](#)
- [MN Chamber of Commerce](#)
- [National Retail Federation](#)
- [Mpls St. Paul Magazine](#)
- [Minnesota Retailers Association](#)

Upcoming Webinars

- [Discussion with U.S. Senator Tina Smith on Impacts of COVID-19 on Local Businesses](#)
- [How COVID-19 is Shaping Shopper Behavior](#)



NOW is the time to donate to the Legislative Fund – Click [here](#) to hear WHY!

[2020 Legislative Pledge Form](#)

Leadership Quote
Matthew Mock, 1st Vice President

Pre-Recorded Webinars

- [Remain Social While Distancing](#)
- [DMC Webinar Series – Minnesota Industry Leaders on topics of Post-Pandemic Recovery](#)
- [Coronavirus Impacts on Businesses and Real Estate: What Tenants, Owners and Banks are Doing](#)

Articles

- [3 steps to reduce the risk of coronavirus phishing scams](#)
- [How is COVID-19 Changing the Grocery Industry?](#)
- [The biggest us mall owner prepares to reopen 49 properties. Here's how that will work](#)
- [Retail Readiness Essentials Checklist](#)

COVID-19 Resources

- [Executive Order 20-48](#)
- [For Businesses: Safely Returning to Work](#)
- [COVID-19](#)

"You never know how strong you are until being strong is the only choice you have."

We are all in this together and together we will stand strong!