



UNITED

Collaboration

Optimism

Resources

Humor

Network

Welcome to MSCA's second edition of MSCA United. During these times of uncertainty, MSCA wants to offer its members a weekly resource with updates, tips & tricks, quotes, articles and humor. Each edition will be posted on the MSCA website under the Resources Tab as MSCA United - Special Editions.

The Domino Effect: 5 Ways Coronavirus Will Forever Change Retail

Insights COVID-19

Thank you to member company Cushman & Wakefield for sharing their 2020 Covid-19 research and resources.

COVID-19, the Black Swan: How it Might Impact Retail and Restaurants

Work from Home Co-workers

Please allow us to introduce the newest members of the MSCA WFH team! To see more pictures of MSCA member's WFH friends, and work stations check out our online [album](#). Send in your own pictures [here](#) for a chance to be featured!



Quotes from Leadership

David Eddy, 2020 Director

"Fear is Contagious, but so are Faith, Hope and Love"

Michael Broich, 2020 Director

"Life is 10% what happens to you and 90% how you react to it."

COVID-19 Resources

- [DEED Small Business Emergency Loans](#)
- [Paycheck Protection Program](#)
- [MSCA COVID-19 Resources Page](#)

This is your Monday morning reminder that you are amazing and you can handle anything.



If you have any ideas on how MSCA can help you, how we as membership can help each other, please contact Karla Keller Torp at ktorp@msca-online.com or Emma Radtke at eradtke@msca-online.com.

We are all in this together and together we will stand strong!