



MINNESOTA SHOPPING
CENTER ASSOCIATION

To Our Colleagues in the Shopping Center Industry:

We hope this letter finds you all safe in this rapidly changing environment. As federal, state and local health officials implement policies meant to limit the community spread of COVID-19, the impact of this epidemic is reverberating across our industry. Traffic in our shopping centers has come to a relative standstill, many of our retailers and tenants are no longer open to the public, and Landlords – if they are not already experiencing issues – are anticipating a receivables crisis until retailers are able to reopen.

It is during these unexpected and challenging circumstances when, rather than panic, we must look to our elected federal and state officials for guidance and assistance. This is why MSCA and the Legislative Committee have made economic relief to the current situation an urgent priority. **To that effect, please know on Friday, Minnesota joined Illinois, Indiana, Michigan, Ohio and North Dakota in the Midwest for COVID-19 SBA disaster relief. Our members are encouraged to review [this link](#), and the state's COVID-19 [resource page](#) for additional details. Minnesota small businesses can apply [here](#).**

This relief is not, however, a permanent solution. While the federal government is taking positive steps ([click here](#) for Faegre-Drinker's summary of the latest COVID-19 relief measures), **additional action is needed**. Last week Tom McGee (President & CEO) and Dan Hurwitz (Chairman) with ICSC sent a letter encouraging its members to write to Congress "outlining the insurmountable strain the COVID-19 pandemic is putting on our industry". In hand with our colleagues at ICSC, we encourage our members to do the same. **Please [click here](#) and follow the prompt to quickly transmit a message to your federal officials on the hill.** MSCA thanks ICSC for providing this capability.

On behalf of MSCA and the Legislative Committee, we thank you for your support and efforts in this call to action. Please feel invited to share these resources with your colleagues, tenants and effected business owners. Remember, while there may be challenges and roadblocks ahead, we are all in this together.

Thank you,

Zander Fried & Genevieve Liesener, MSCA Legislative Co-Chairs