



## 2024 Submittal Form

### MSCA Transaction of the Year:

A unique, impactful transaction driven by a MSCA connection that transforms and/or revitalizes industry and retail market.

September 1, 2023 through August 31, 2024

#### BACKGROUND INFORMATION:

Project Name: \_\_\_\_\_

Company(s)and/or Broker(s) Involved: \_\_\_\_\_

Project Description and Size: \_\_\_\_\_

Impact and collective achievement within the Community: \_\_\_\_\_

Innovative Techniques used (technological, product, process, social): \_\_\_\_\_

#### JUDGING CRITERIA:

The criteria for selecting the Transaction of the Year can vary depending on the type of transaction, but generally, the following factors are considered:

**Deal Size:** The size of the transaction often plays a significant role. Large-scale deals involving substantial monetary value, such as mergers, acquisitions, or investments.

**Impact:** The transaction's impact on the companies involved, their stakeholders, and/or the industry is crucial. This could include factors such as market share gains, revenue growth, cost synergies, strategic positioning, or solution to a real estate challenge.

**Strategic Fit:** The degree to which the transaction aligns with the companies' strategic objectives and contributes to their long-term goals. Transactions that enhance competitiveness, expand market reach, or open new opportunities.

**Innovation:** Transactions that introduce innovative business models, technologies, or market approaches may receive special consideration. Innovation can include novel deal structures, creative financing methods, or the integration of cutting-edge technologies.

**Complexity:** The complexity of the transaction, including regulatory hurdles, integration challenges, and negotiation intricacies, is also a factor. Deals that successfully navigate complex environments or overcome significant obstacles.

Please attach a narrative description using the judging criteria above: (500 words or less)

Please include an award statement of 5 sentences or less. This will be read if the candidate is selected.

**SUBMISSION DUE DATE:** August 13, 2024

#### Checklist:

- 5 copies of the completed submittal form and narrative description
- 1 colored digital image of submitted project and/or team scanned at 300 dpi, JPEG or TIF format preferred, for display board and presentation

Please send the required checklist to MSCA via mail or email to [ktorp@msca-online.com](mailto:ktorp@msca-online.com).