

# WEBINAR

## STARR<sub>SM</sub> Gazing: Behind the Scenes with Three STARR<sub>SM</sub> Winners Shopping Center Tribute Awards for Retail Real Estate (STARR<sub>SM</sub>)

### Featured Panelists

#### Deb Carlson

*Director*  
Cushman & Wakefield



#### Jennie Zafft

*Senior Regional Retail  
Marketing Manager*  
CBRE



#### Jillian Kalogerson

*CEO/In-House Counsel*  
KALCON LLC



Moderator: **Peter Armbrust**, Cushman & Wakefield

Are you wondering what went into making these projects STARR<sub>SM</sub> Award winners? Join us as we celebrate three STARR<sub>SM</sub> Award winners and learn the intriguing backstories of these diverse projects. We will feature an in-depth look at Grove Plaza – Cottage Grove, Amy Seeman Style Studio – The Shoppes at Arbor Lakes, Maple Grove and The Market at Malcolm Yards – Minneapolis. Representatives will candidly share an analysis of each project which will highlight why they were STARR<sub>SM</sub> worthy projects.

Our panel of experts will focus on:

- Project history
- Design and construction approach
- Economic impact and financing
- Property and tenant negotiations
- Project outcomes, triumphs and tribulations
- And more.....

**DATE:** February 2nd, 2022

**TIME:** 8am - 9:30am  
8:00am Webinar, 9:30am Adjourn

**LOCATION:** Zoom Webinar - Link will be sent after registration

**REGISTRATION:** Visit [www.msca-online.com](http://www.msca-online.com) or call (952) 292-2414

**COST:** \$35 Members, \$45 non-member,  
\$25 Student/Intern

- Pre-registration ends at noon on January 31st
- Substitutions or cancelations are allowed 24 hours in advance
- No shows will be billed

1.5 Real Estate Continuing Education Credits applied for.