

The Changing Landscape in Retail

The past year has been a challenge but with the right strategy, collaboration, creativity and adaptability we are continuing to create great places that people need and want to go to. Join us as our panel of experts address how property managements/landlord, architecture and retailers are turning today's issues into opportunities to repurpose, generating new design components and producing new prototypes to fit the market.

Information to be covered includes:

- What are tenants going to need moving forward?
- How are landlords going to shape their stance on some of these requests and/or practices moving forward?
- How can we leverage the advantages that physical retail has?
- Advancing the retail plan when opportunities present themselves
- New building designs for different solutions
- And more....

Speakers:



Genevieve Liesener
Senior Property Manager
Cushman & Wakefield



Ryan Sommers, AIA, LEED
Green Associate
Senior Project Designer
RSP Architects, Ltd.



Barry Zelickson
Senior Vice President
Marvin Management, LLC

Moderator: **Kelle Lang Staats**, *Director, Marketing & Business Development*, MSR Design

DATE: May 5th, 2021

TIME: 8:30am - 10:00am
8:30am Program, 10:00am Adjourn

WEBINAR: When registered you will receive a link to the webinar the day before the event.

REGISTRATION: Visit www.msca-online.com or call (952) 292-2414

COST: \$25 Members
\$35 Non-member/Student/Intern

- Pre-registration ends at 5pm on May 3rd
- Substitutions or cancelations are allowed 24 hours in advance
- No shows will be billed

1.5 Real Estate Continuing Education Credits applied for.