

Strategy in the unNormal:

How to Navigate the unPlanned, unPredictable and unConventional

With over 30 years of experience serving organizations in a variety of industries, the Prouty Project is at the forefront of change in strategic planning and leadership development during times of uncertainty. As companies navigate new challenges and opportunities, Anne Davidman and Sam Smith help them explore possibilities, create their plan and drive to action.

In this engaging virtual session, our speakers will...

- Provide an opportunity for you to connect with and share best practices with other members of MSCA
- Share key learnings and insights from CEOs and other executive leaders in their response to the global pandemic
- Introduce a model for rethinking your approach to strategy during times of uncertainty
- Clarify ways to drive action as a leader in your organization

Our time together will be interactive and engaging in which you will also learn some additional digital tools and techniques to take back to your new day to day experience.



Sam Smith
Vice President
The Prouty Project



Anne Davidman
Senior Consultant
The Prouty Project

DATE: Wednesday, September 2nd, 2020

TIME: 8 - 9:30am
7:45 Registration, 8:00 Program
9:30 Adjourn

LOCATION: When registered you will receive a link to the webinar the day before the event.

REGISTRATION: Visit msca-online.com or call (952) 292-2416



COST: \$15 MSCA member
\$25 Non-member/Student/Intern

- Pre-registration ends at noon on August 31st
- No shows will be billed
- Substitutions or cancellations are allowed 24 hours in advance