

# STARR<sub>SM</sub> Power: In-Depth Insights with STARR<sub>SM</sub> Nominees

## Shopping Center Tribute Awards for Retail Real Estate (STARR<sub>SM</sub>)



**Lowa46**

**Drew Johnson**  
*Developer, Oppidan*



**Short or Tall Eatery & Drink Hall**

**Adam Meyer, AIA LEED AP**  
*Principal, Studio M Architects*



**Lake46**

**Bruce Carlson**, *Senior Vice President*  
*Construction & Development, Launch Properties*

Are you wondering what makes a project a good nominee for the MSCA STARR<sub>SM</sub> Awards? This program will feature an in-depth look at three projects - Lowa46, Short or Tall Eatery & Drink Hall and Lake46. Representatives from these three projects will candidly share an in-depth analysis of each project to highlight a STARR<sub>SM</sub> worthy project. Our panel of experts will focus on:

- Project history
- Design and construction approach
- What went wrong and what went well
- Economic impact and financing
- Tenant negotiations and outcome
- And more.....

**DATE:** **Wednesday, February 5th, 2020**

**TIME:** **7:30 - 9:30am**

7:30 Registration/Networking, 8:00 Program  
9:30 Adjourn/Networking

**LOCATION:** **Doubletree Hotel Minneapolis Park Place**  
(1500 Park Place Blvd, Minneapolis)

**REGISTRATION:** Visit [msca-online.com](http://msca-online.com) or call (952) 888-3491

**1.5 hours Real Estate Continuing Education Credits applied for.**

Moderator: **Jeremy Welter**, Grindstone Construction Services

**COST:** **\$35 MSCA member, prepaid**  
**\$50 MSCA member, at door**  
**\$70 Non-member**  
**\$30 Student/Intern**

- Pre-registration ends at noon on February 4th
- No shows will be billed
- Substitutions or cancellations are allowed 24 hours in advance