

5 Trends Shaping the Future of Retail

Join us as co-founders of Red Archer Retail identify five key trends that are shaping the future of retail, with one of those trends being pop-up retail. After addressing these key trends, they will dig into deeper conversation with representatives from two malls in Minnesota who they believe are doing pop-up and retail innovation right; Rosedale Center and Mall of America.

Topics include:

- How trends like social commerce are impacting retail
- How are they attracting pop-up retailers?
- What type of lease formats are used?
- What investments are the malls making for these agreements?
- What type of retail works and doesn't work?
- What is the future
- And more.....

Featured Panelists:



Chris Walton
Co-Founder
Red Archer Retail



Anne Mezzenga
Co-Founder
Red Archer Retail



Lisa Crain
General Manager
JLL - Rosedale Center



Dan Jasper
VP of Communications
Mall of America

For more information about Red Archer Retail, please visit
redarcherretail.com

COST: \$35 MSCA member, prepaid
\$50 MSCA member, at door
\$70 Non-member
\$30 Student/Intern

- Pre-registration ends at noon on August 6th
- No shows will be billed
- Substitutions or cancellations are allowed 24 hours in advance

DATE: Wednesday, August 7th, 2019

TIME: 7:30 am - 9:30 am
7:30 Registration/Networking, 8:00 Program
9:30 Adjourn/Networking

LOCATION: Doubletree Minneapolis - Park Place
(1500 Park Place Boulevard, Minneapolis)

REGISTRATION: Visit msca-online.com or call (952) 888-3491

1.5 hours Real Estate Continuing Education Credits applied for!